



December 21, 2011

Dear Parents and Faculty,

We all share a commitment to the prosperity of our children and their education. As you may know, HeadsUp is the San Rafael Public Education Foundation whose mission is to enhance the quality of education in our public schools by funding vital programs and services. I'm writing as part of an initiative to raise funds for the valuable work HeadsUp does for the San Rafael City schools.

My family resides in San Rafael. My wife, Alicia, attended Venetia Valley School and San Rafael High School, and my children will attend the San Rafael City Schools. I work in San Rafael as a Mortgage Advisor with Stewart & Soss Mortgage, one of the premier locally-owned mortgage companies in the Bay Area. And, as a member of the Rotary Club of Mission San Rafael, I believe in service above self.

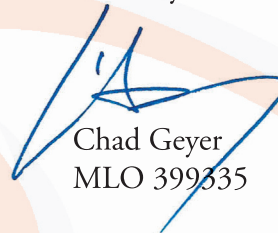
As such, I am always looking for ways to give back to our community. With this in mind, Stewart & Soss Mortgage joined HeadsUp as a Business Partner to create a program that will generate donations for every home loan funded with us as part of our HeadsUp initiative. Simply stated: Stewart & Soss Mortgage will donate \$400 for every home loan you or a faculty member closes with us. In addition, Stewart & Soss Mortgage is starting the program off with a generous **\$1,000 donation**.

HeadsUp is a collaboration of parents, teachers, community members and school administrators committed to helping provide the best possible education for the 6,000 students in San Rafael's elementary K-8 and high school districts. Because of the drastic state budget cuts in education, HeadsUp has made new commitments to help raise additional funds for programs that have been cut or reduced. Fundraising efforts will help save 4th-5th Grade Music Programs, K-8 Libraries, K-5 Counseling, High School Counseling, and 5th Grade Outdoor Education.

Investing in our children's education is one of the most important investments we can make for the future—much like investing in a home. Stewart & Soss Mortgage is much more than your average mortgage company. While we're known for quick turnaround times and flexible lending programs, our goals are much deeper. We're changing the mortgage industry through transparency, technology, client-focused solutions, and a commitment to the communities we serve.

Join us in helping HeadsUp provide an enhanced and equitable education for all children who attend public school in San Rafael. To learn more about this program, please contact me at (415) 306-4466 or [chad@stewartsoss.com](mailto:chad@stewartsoss.com). For more information about HeadsUp, please visit [www.headsupsr.org](http://www.headsupsr.org).

Sincerely,



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